THE CONCEPT OF LINGUISTIC PERSONALITY IN ENGLISH AND UZBEK

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Abstract: This is an analysis of the main trends in the study of linguistic personality in contemporary linguistics. There has long been a tendency in linguistics to study language personality in depth: its model, the projection of an interdisciplinary term into the field of linguistics, priorities reflected in vocabulary, behavioural reactions, vocabulary, ethnosemantics and much more. One of the topical areas of research is the understanding of the human phenomenon through natural languages".

Keywords: linguistic identity; cognitive linguistics; linguistic personality; glottosphere; the ethnosemantic personality; cognitive structures underlying the language system.

One of the trends at the current stage of linguistics development is the detailed development of the human factor in speech.

The problem of the human factor in speech is being developed in detail. Speech activity. The linguists' appeal to anthropocentrism is due to the recognition of the leading role of man in the processes of speech production and use. The reason for anthropocentrism is based on the recognition of the leading role of humans in the processes of speech production and use. The new linguistic paradigm puts the linguistic personality. It is an object of research where the interests of linguists of linguists, culturologists, sociologists, philosophers. From the point of view of philosophy — "[i]personality is a worldly and scientific term. Psychological aspect is related to the study of mental properties. "Personality is a person, taken-Personality is a person in the system of his or her psychological characteristics that are socially conditioned and determine his or her moral actions".

The linguistic personality exists in the space of culture reflected in language, forms of social consciousness at different levels (scientific, every day, etc.), in behavioral stereotypes and norms, in the objects of material behavior stereotypes and norms, objects of material culture, etc. V. V. Krasnykh singles out the following components in language personality.

Person speaking[1], one of the types of activity is speech activity.

One of the types of activity is speech activity;

- a) language personality proper a person who manifests itself in speech activity; c) a speech personality;
 - b) communicative personality the personality that manifests itself in a speech activity;
- c) linguistic personality the personality that manifests itself in a speech communication strategy and tactics:
 - d) communicative persona is a concrete participant in the communicative act.

Communicative personality — a concrete participant in the communicative act. The strategic direction in the study of linguistic personality. The strategic direction in the study of linguistic personality is directed to the speech-intellectual mechanisms of realization of linguistic capacity individual, which are manifested during the identification of the word-stimulus.

The concepts "strong personality" and "strong linguistic personality" are not directly related, the first quality does not predetermine the second.

In this regard is D. Carnegie offers an interesting example:

"The man with the degree was a college professor; the ex-tar was the proprietor of a small side-street trucking business. His talks were far better received by the class than those given by the professor. Why? The college man used beautiful English. He was urban, cultured, refined. His talks were always logical and clear. But they lacked one essential — concreteness. They were vague and general...The trucking firm proprietor's language was definite, concrete and picturesque... The virility and freshness of his phraseology made his talks highly instructive and entertaining".

Noting this seeming difference, while noting this apparent distinction, it is worth remembering that linguistic personality is both a carrier of the linguistic personality is both a bearer of "national character" and linguistic worldview, as well as a member of a linguistic society. A linguistic person is also a member of a linguistic society with its own traditions and social relations. The linguistic personality is also a member of a linguistic society with its own traditions, social relations etc.

In this way, a linguistic personality implements both the linguistic system of a nation's language and the individual characteristics of its members.

Thus, a linguistic personality realizes the linguistic system of a nation's language and the individual way of perceiving the world around it. Thus, a linguistic personality puts into practice the linguistic system of a national language and the individual characteristics of their vision of reality.

One of the most authoritative definitions of the notion of linguistic personality was presented by Russian linguist, Yu. N. Karaulov in his book "Russian language and linguistic personality[2]". He expresses linguistic personality as "being fixed primarily in semantic system basic national and cultural prototype of the bearer of a particular natural language that makes up timeless and invariant part of the structure of linguistic personality" [5]. He enlisted three levels in the structural model of linguistic personality. They are as follows:

- 1. Verbal-semantic level
- 2. Cognitive level
- 3. Pragmatic level.

Ashurova D.U defines the concept of linguistic personality in the literary text as "a correlate of the person's spiritual features, his communicative abilities, knowledge, aesthetic and cultural values". In fictional texts, linguistic personality is offered in two forms: the author's image and the personage's image [3].

It is expedient to mention that linguistic personality of literary text has its own peculiarities.

There are two types of linguistic personality of fictional text:

- 1) The author and the reader
- 2) Personage and the personage. It should be stressed that one of the ways of revealing linguistic personality is literary dialogue.

Literary dialogues used in the texts are characterized by polyfunctional structure. They can express different stylistic, pragmatic and cognitive functions.

In conclusion, it is expedient to stress that literary dialogue is a complex phenomenon, which expresses not only the information about the events, but also it is aimed to characterize the linguistic personality from different angles: semantic, stylistic, pragmatic, cognitive and linguocultural. The

phenomenon of linguistic personality is rather complex and ambiguous to explain. There are a lot of researchers who distinguish various units a level when defining the term of linguistic personality. The results of our research make it possible to predict the further study of parameters' transformation of a linguistic personality in dynamics (in particular, as from the second decade of the 21st century) considering sociocultural characteristics, different situations of speech, interpersonal and intercultural communications. Therefore, it is also necessary to create a clear classification of speech errors that corresponds to the modern understanding of the theory of communication.

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